

COP27 VIRTUAL OCEAN PAVILION EXHIBITS

OCEAN HUB AFRICA



Description

Launched in July 2019, OceanHub Africa is an "ocean-impact catalyst", supporting ocean-impact ventures through acceleration programs and coordinating an international ocean-minded enabling ecosystem. Our mission is to inspire and assist innovative impact start-ups and nurture an environmentally conscious, equitable and profitable economy that would effectively mitigate the oceans' overexploitation, pollution as well as the effects of global warming on the oceans.

We are based in Cape Town, which we like to think is the crossroads of three oceans, however we operate pan-African virtually and through a network of local partners. Our entrepreneur support programs focus on high-tech high-growth ventures from prototyping to growth stage, with digital and hardware technologies and within several industries (aquaculture/fisheries, shipping/ship-building, marine renewables/biotechnologies, coastal tourism/ocean-sports, awareness/education, data/exploration) but also focus within a second stream on capacity building at grassroots level (and within coastal communities specifically) to create better resilience through sustainable business and resource management practice trainings and technical assistance. With more than 5 programs fully completed to date, OHA's work achieved clear triple bottom line impact:

- Social (e.g. more than 70 jobs created)
- Economic (e.g. more than \$7million raised) and
- Environmental (e.g. reduction of plastic and chemical inputs into the oceans, GHG reductions, reduction of marine biodiversity loss).

These impacts and advances are the result of a collaborative approach initiated and orchestrated by OHA with many partners such as IUCN, WWF, Mission Blue, 1% for the Planet,

Dassault Systèmes, Amazon, Dimension Data, European and African diplomatic corps, the UN Decade of the Ocean, DFIs and selected international universities - all united because we believe in the considerable and untapped potential of the sustainable blue economy in Africa.

By working to inspire more entrepreneurs, entice more private investors and catalyze more partnerships, we strive to increase the development and adoption of new sustainable technologies and policies to place the continent at the forefront of a decidedly more sustainable ocean economy.

Over the past few years OHA has accomplished the milestones and co-led the initiatives listed below as the first (and only) entrepreneurial support organisation in Africa dedicated to ocean-impact:

- Completed 5 entrepreneurship programs with now 27 ocean-impact startups in our portfolio - and informally supporting many more. www.oceanhub.africa
- Launched a convening platform with the World Economic Forum for stakeholders of the ocean innovation space in Africa
- Cofounded an international coalition of incubators and VCs focusing on Sustainable Development Goal 14 (Life Below Water) responding to the Transformation paper of the Ocean Panel and in line with UN's Ocean Decade recommendations: www.1000Oceanstartups.org
- Inception partner of the IUCN-led Great Blue Wall initiative aiming at replicating the Great Green Wall initiative and raising \$1.5bn to connect and protect a chain of seascapes in the Western Indian Ocean to further Blue Economy Growth, to stand against biodiversity loss and fight climate change
- Hosted 3 editions of the largest annual African summit dedicated to ocean-impact innovation in a bid to continuously inspire more entrepreneurs, entice more investment and catalyse more partnerships in the Blue Economy in Africa - with reach and recognition internationally. www.ocean-innovation.africa

Links

1. About Ocean Hub Africa <https://www.oceanhub.africa>
2. LinkedIn <https://www.linkedin.com/company/oceanhub-africa/>
3. Twitter <https://twitter.com/OceanHubAfrica>
4. Instagram https://www.instagram.com/oceanhub_africa/
5. Facebook <https://www.facebook.com/OceanHubAfrica>
6. Ocean Innovation Summit <https://ocean-innovation.africa>
7. Ocean hackathon <https://ocean-innovation.africa/hackathon/>

Documents

1. The ocean impact navigator_1000OceanStartups
<https://www.1000Oceanstartups.org/navigator>

2. Ocean innovation Africa summit concept note
<https://vepimg.b8cdn.com/uploads/vjfnew/8144/content/docs/1667488784oia-2023-concept-note-pdf1667488784.pdf>
3. OceanHub Africa – three years of support, statistics and achievements
<https://vepimg.b8cdn.com/uploads/vjfnew/8144/content/docs/1667488841oha-3yearsofsupport-statistics-and-achievements-pdf1667488841.pdf>