

COP29 Virtual Ocean Pavilion
Connecting All on Our Incredible Blue Planet



Co-organizer Expression of Interest

The Global Ocean Forum and the Plymouth Marine Laboratory, the main co-organizers of the Virtual Ocean Pavilion held during meetings of the UN Framework Convention on Climate Change (UNFCCC) Conference of the Parties (COP26, COP27, and COP28), welcome expressions of interest from interested parties and organizations in collaborating as additional co-organizers for the COP29 Virtual Ocean Pavilion.

Co-organizers are the main driving force behind the Virtual Ocean Pavilion and can play a wide range of roles, including involvement in liaising with the virtual service platform provider, design of virtual space, development of promotional materials to share on social media, list servs and interest groups, organization of live webinars and virtual exhibits, development of Pavilion thematic elements and key messages, among others.

A financial contribution of **\$3,500** as a contribution to the cost of virtual platform services and related organizing costs is expected from all co-organizers. Co-organizer status grants a 'space in the Virtual Ocean Pavilion' with their logo and pop-up company description prominently displayed in both the main event space and other virtual pavilion features. Co-organizer benefits include the option of holding one virtual exhibit and organization of one live event on a topic consistent with any of the COP29 Virtual Ocean Pavilion themes. Co-organizer roles include involvement in platform design, sharing of relevant content and formulation of pertinent key messages, and promotion of the Pavilion in their respective networks.

With mounting challenges facing the ocean concerning each and every one of us, the Virtual Ocean Pavilion is engaging and reaching out to those not able to attend the COPs in person. Our goal is to democratize access to ocean-related events in the climate negotiations while providing further background and insights to the ocean and its role in climate, the effects a changing climate has on the ocean, and the resulting impacts of a changing climate on the benefits we humans derive from the ocean. This virtual approach is a proven success, as shown through consistent positive feedback and support from participants and exhibitors alike. Throughout the three Virtual Ocean Pavilions held during past COPs (COP26, COP27, COP28) there have never been fewer than 1,200 individual registrants.

If you are interested in being involved as a co-organizer of the Virtual Ocean Pavilion at COP29, please reach out to Miriam Balgos (mbalgos@globaloceanforum.com) or Thecla Keizer (tke@pml.ac.uk) by 15 October 2024.

Organizing Live Events

The co-organizers of the [Virtual Ocean Pavilion](#) at COP29 invite expressions of interest in organizing live events. The live days, which should correlate with the thematic program of COP29, will be scheduled according to the preferences of the organizer, the thematic schedule of COP29 and the availability of slots as provided by COP29 Virtual Ocean Pavilion organizers.

These event slots have a duration of 90 minutes and events should highlight intersections between the ocean and the goals laid out by the COP29 Presidency. Collaboration among organizations is encouraged.

For enhanced attendance and participation in the Virtual Ocean Pavilion live events, translation in multiple languages will be made available during these sessions. The platform will also be designed to send notifications to registered users to remind them of events in a timely manner with the aim of increasing attendance and engagement as well as an automatic generation of an e-certificate of attendance.

If you are interested in organizing a live event, please provide the following information to Miriam Balgos (mbalgos@globaloceanforum.com) or Thecla Keizer (tke@pml.ac.uk), by 15 October 2024.

A maximum of two event proposals will be considered. Proposals must include the following:

Name of requesting organization:

Contact person (full name):

Contact email:

Organizing partners (if any):

Contact emails for organizing partners (if any):

Preferred date:

Event title (max. 100 characters INCLUDING SPACES):

Event theme (max. 300 characters INCLUDING SPACES):

Brief event description, including topics and speakers (max. 500 characters INCLUDING SPACES):

In case your proposed live event is selected, a financial contribution in the amount of **\$1,000** that will be used in covering virtual platform services will be expected. The final event agenda, photos and short bios of speakers will be required for uploading on the Virtual Ocean Pavilion platform.

Organizing Exhibits

The co-organizers of the [Virtual Ocean Pavilion](#) at COP29 invite expressions of interest in organizing exhibits for featuring in the Virtual Ocean Pavilion Exhibition Hall.

The proposed exhibit(s) must: 1) showcase initiatives that offer ocean-based solutions to climate change and its impacts; 2) provide a novel aspect or information to the Virtual Ocean Pavilion; and 3) aim to attract, inform and engage external actors, thus expanding ocean and climate literacy. If possible, exhibits should highlight intersections between the ocean and the goals laid out by the COP29 Presidency.

For increased accessibility to the Virtual Ocean Pavilion events hosted at the exhibits, the platform will be designed to send notifications to registered users to remind them of the exhibits and when exhibit resource persons are available for chats and discussions in a timely manner with the aim of increasing visits and interaction among guests.

If you are interested in organizing an exhibit, please provide the following information to Miriam Balgos (mbalgos@globaloceanforum.com) or Thecla Keizer (tke@pml.ac.uk) by 15 October 2024.

Proposals must include the following:

Name of requesting organization:

Contact person (full name):

Contact email:

Organizing partners (if any):

Contact emails for organizing partners (if any):

Exhibit title (max. 100 characters INCLUDING SPACES):

Exhibit theme (max. 300 characters INCLUDING SPACES):

Brief exhibit description, including topics and speakers (max. 500 characters INCLUDING SPACES):

If your proposed exhibit is selected, a financial contribution in the amount of **\$1,000** that will be used in covering virtual platform services will be expected.